# **PRIVACY POLICY**

## Updated: 8/10/2023

**INTRODUCTION**. [Kids Grief Support] ("Company") respects your privacy. This Privacy Policy sets forth Company's policy with respect to the types of information we may collect from you or that you may provide when you visit [www.kidsgriefsupport.com] ("the Website"), including any content, services, functionality, mobile applications, downloadable materials, and courses ("the Services"). If you do not agree with our Privacy Policy, your choice is to not use our Website. By accessing or using this Website, you agree to this Privacy Policy and the Terms of Use on our website.

**CHILDREN UNDER THE AGE OF 16**. All website users must be at least 16 years of age. If we learn we have received information from a child under 16 we will delete the information. If you have reason to believe that a child under the age of 16 has provided Personal Data to us through the Website or Services, please contact us and we will endeavor to delete the information from our database. If we learn a user is under 16 years of age, we will not disclose any personal information to any third parties unless the user has given opt-in consent. If you have reason to believe that a user is under 16 years of age, notify the Company in order to prevent disclosure of any personal data without opt-in consent.

WHEN WE COLLECT INFORMATION FROM YOU. We collect data and process data when you access our website, fill out forms on our website, register, make a purchase, sign up for our newsletter, respond to a survey, surf the website, or use or view our website via your browser's cookies. Our Company may also receive your data indirectly from the following sources: Paypal, Squarespace, Square, and Stripe.

## HOW WE STORE AND USE PERSONAL INFORMATION

Our company is hosted on the Squarespace platform. Squarespace provides Kids Grief Support with the online platform that allows us to sell our products and services to you. Your data may be stored through the Squarespace data storage, databases and the general Squarespace applications. They store your data on secure servers behind a firewall. You can learn more about the Squarespace Privacy Policy <u>here</u>.

- A. All payment information is encrypted.
- B. All information you provide to us is stored on our secure servers behind firewalls.
- C. We use regular Malware Scanning.
- D. No transmission over the internet or email is completely secure or error free. Please keep this in mind when disclosing personal information over the internet.

## WHAT TYPE OF INFORMATION DO WE COLLECT

B. Voluntary Information

When you visit our website or use our Services, we collect certain types of information from you. This includes your name, email address, mailing address, phone number, credit card information, age, sex, marital status, race, nationality, or other information you provide to us on our website and/or forms. Payments are taken via your chosen platform on the website (Stripe, Paypal, or Square). All credit card information is encrypted and stored by the provider platform. You may visit the respective privacy policy of the provider that you chose for your payment.

C. Automatic Data Collection

We also collect information automatically through cookies and other tracking technologies such as information about your internet connection, your IP address, traffic and location data, logs and other information. The information we automatically collect helps us to improve our website and deliver a better service.

## **Tracking Technologies and Cookies**

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

- Cookies or Browser Cookies. A cookie is a small file placed on Your Device. You can
  instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent.
  However, if You do not accept Cookies, You may not be able to use some parts of our
  Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our
  Service may use Cookies.
- Web Beacons. Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

## HOW DO WE COLLECT INFORMATION

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

# WHY DO WE COLLECT PERSONAL INFORMATION

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Nonpersonal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

# HOW DO WE COMMUNICATE WITH OUR SITE VISITORS?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## **MODIFICATIONS AND CHANGES**

We reserve the right to modify and change this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

## HOW WE DISCLOSE YOUR INFORMATION.

- A. We may disclose aggregated information about our users and information that does not identify any individual without restriction.
- B. We do not disclose personal information that we collect or you provide as described in this Privacy Policy to third parties, other than the third parties used for payment (Paypal, Stripe, and Square).
- C. We use your provided data to prevent fraudulent purchases by sharing your data with credit reference agencies.

- D. We will release information when it is appropriate to comply with the law or enforce our site policies.
- E. Do Not Track Policy: Our site honors Do Not Track ("DNT") browser settings. We do not track your online browsing activity on any other online service.
- F. We do not transfer personal data collected from you to third party processors located internationally, with exception of utilizing Paypal as a payment form internationally. Please be aware that such counties may not have the same level of data protection; however, our collection, storage and use of your personal data will continue to be governed by this Privacy Policy.

# **CHANGES TO PRIVACY POLICY**

The date the Privacy Policy was last revised is identified on the first page of the Privacy Policy. We reserve to update this policy and if we make material changes to how we treat our users' personal information we will notify you by email. You are responsible for periodically visiting our Website and Privacy Policy to check for any changes

## CONTACT.

You may send us an email to inquire about our Privacy Policy or to request access to, correct or delete any personal information that you have provided to us at:

Kids Grief Support Jessica Correnti contact@kidsgriefsupport.com

#### AGREEMENT

By using the Kids Grief Support website and services, you agree that you have read and understand this privacy policy.